

Opt-In or Opt-Out Policy

The Guardian's privacy policy takes an opt-in stance to gathering personal data. The policy makes it so users are notified that they will be asked for their consent before their personal data is gathered for promotional and marketing activities. The company indicates that they will only use personal data if the user has given their consent to the processing, and the users are free to withdraw their consent at their will. This puts the users in control of the information that is shared.

Collection of Information from Children:

The Guardian privacy policy has policies on collecting children's information. It explains that they do not collect personal data from children under the age of 13 years. If they find out that they have collected personal data from a child below the age of 13, they will delete the information. The regulations such as COPPA restrict collecting data from children without parents' consent.

How Companies Treat Personal Information When They Change:

The Guardian privacy policy states that if the business is sold, purchased, or merged, users' information can be transferred with the business. They state that users will be notified of this and will have options for controlling their information before the transfer. This provides users with clear information and allows them to maintain control of their data in case the business is sold.

Evaluation of Privacy Statement Clarity:

The Guardian privacy policy is easy to read. It tells users what information is gathered and why it is collected. It gives users a choice to agree to the policy, and users can withdraw their agreement at any time. The privacy policy is understandable on how users' personal information will be treated.

URL:

<https://www.theguardian.com/help/privacy-policy>