

GPS capability can improve the user experience when using social media. For example, tracking locations can help users share their present location with friends, allowing users to share their current area with others. GPS can personalize social media with local recommendations based on your location. This can range from what nearby events are happening this weekend or where nearby restaurants or points of interest nearby that you didn't even know existed. This greatly increases the information and discovery among users. GPS can also provide you with some safety. As users travel or find themselves caught up in emergencies, the live location function allows them to share their coordinates with trusted contacts. These GPS-driven features not only create greater social interactions but also add material value to the platform.